



## Supporting your Team in Supporting Vulnerable Customers

February 20, 2024 11:00 - 12:45



## **BPA QUALITY POLLS & RESULTS**

How confident do we feel in our current approach to supporting vulnerability in our Customers?

Answer	% of Votes
We often get it wrong	8%
Generally Ok, but could be better	89%
I consider our organisation to be expert in all aspects of customer	
vulnerability	3%

## Has Agent Empathy improved, worsened or stayed the same, compared with 12 months ago?

Answer	% of Votes
Improved	42%
Worsened	18%
Stayed the Same	29%
Unsure	11%